

FIG. 2

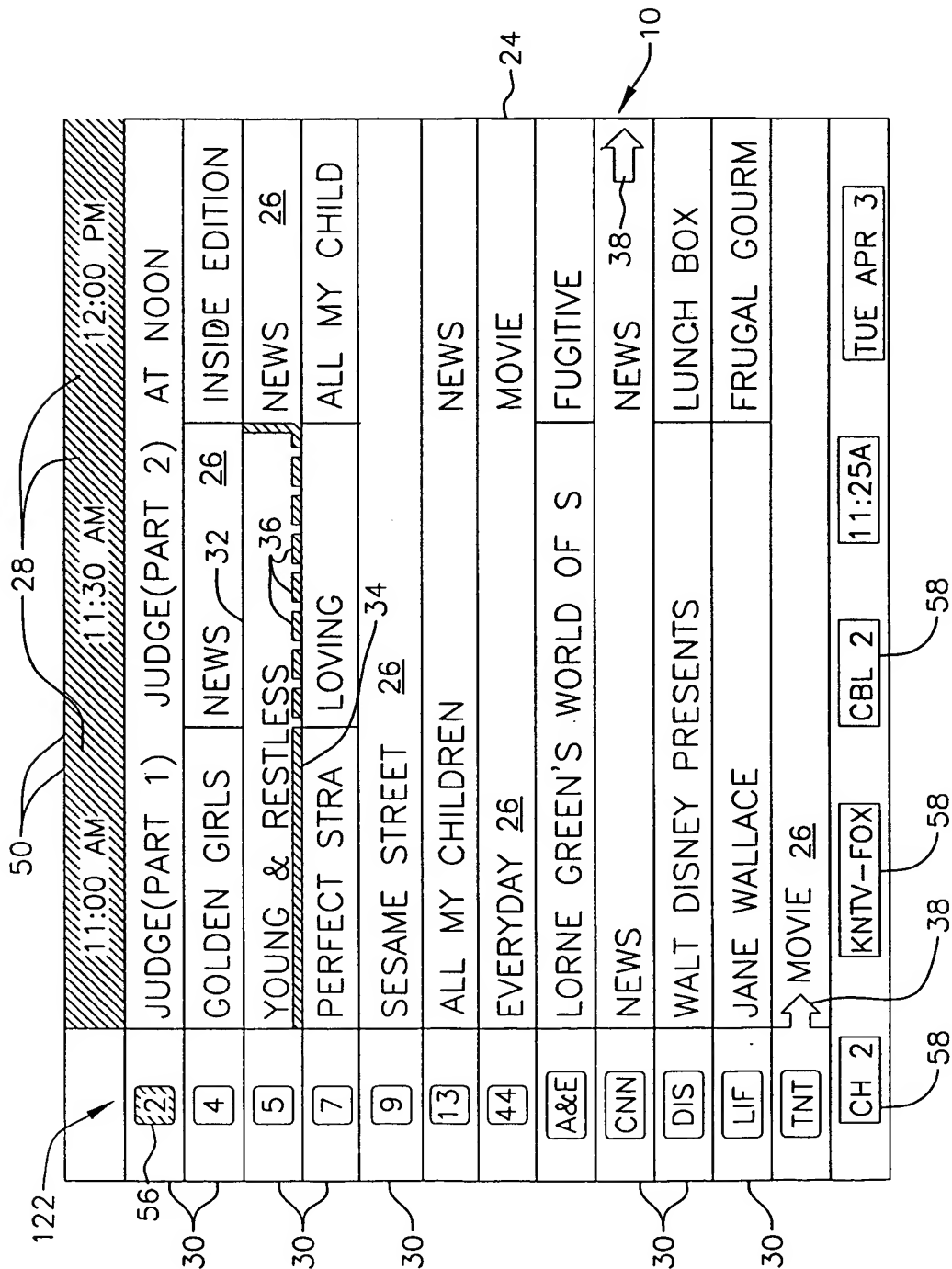


FIG. 3

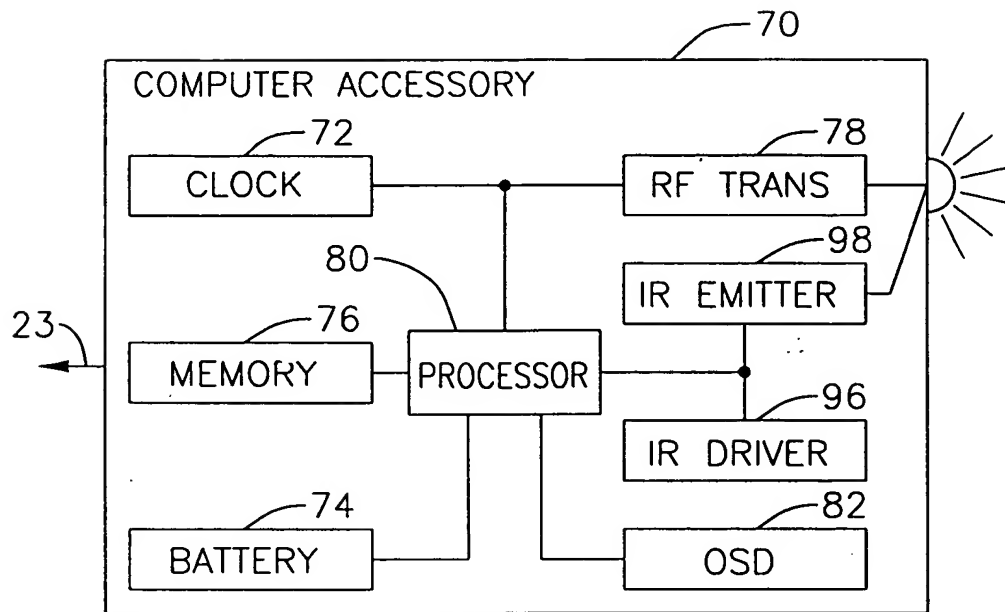


FIG. 4

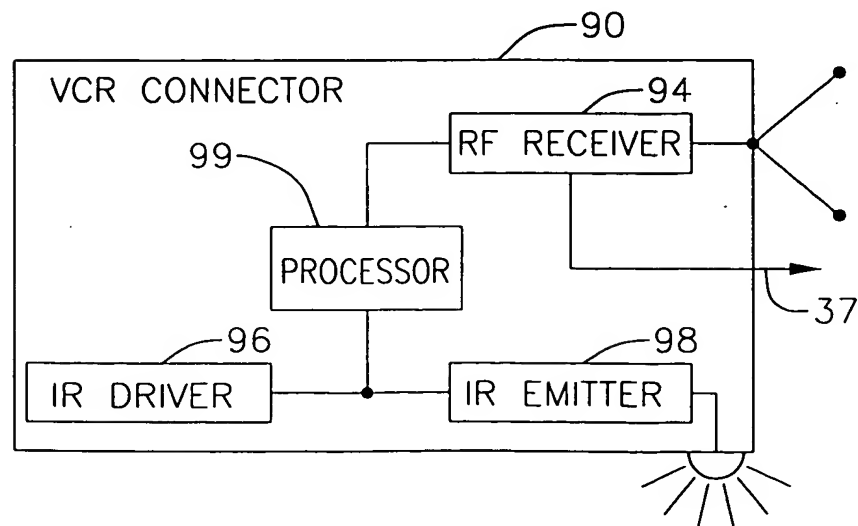


FIG. 5A

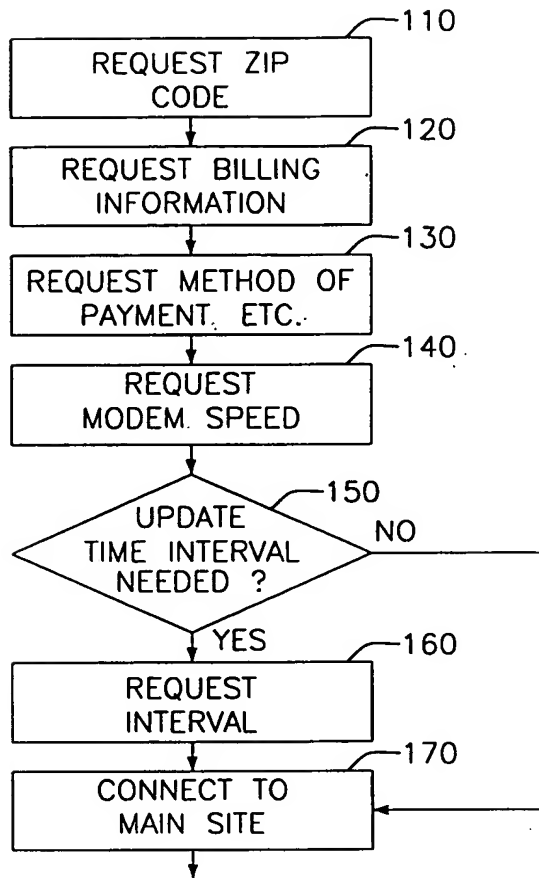


FIG. 5B

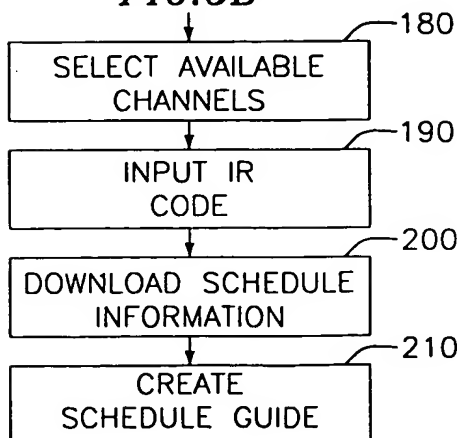
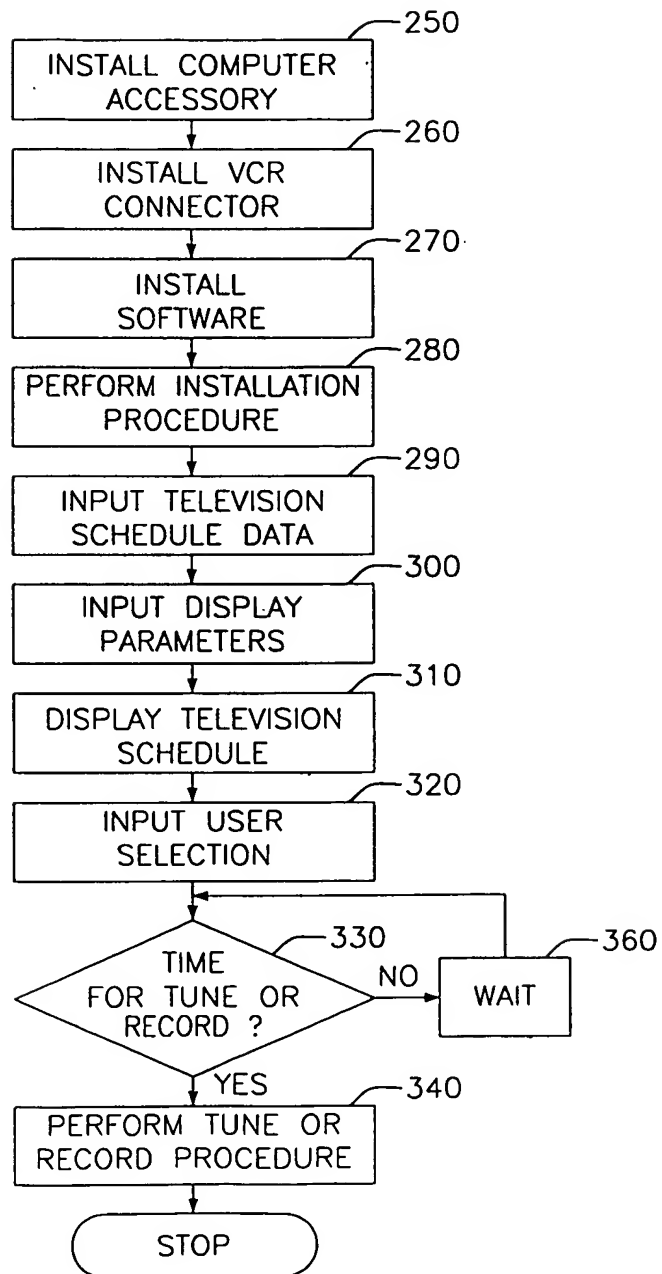


FIG. 6



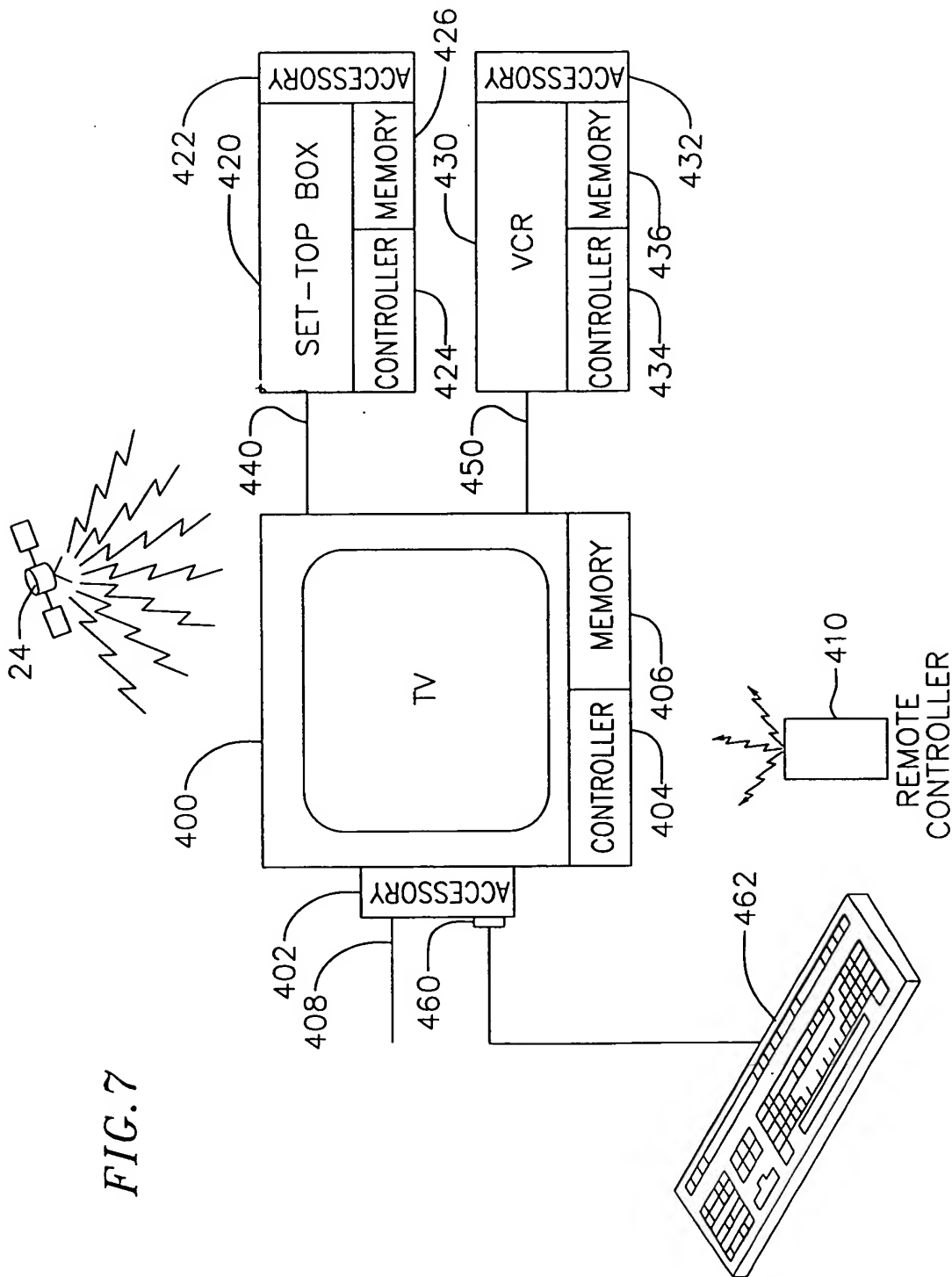


FIG. 8

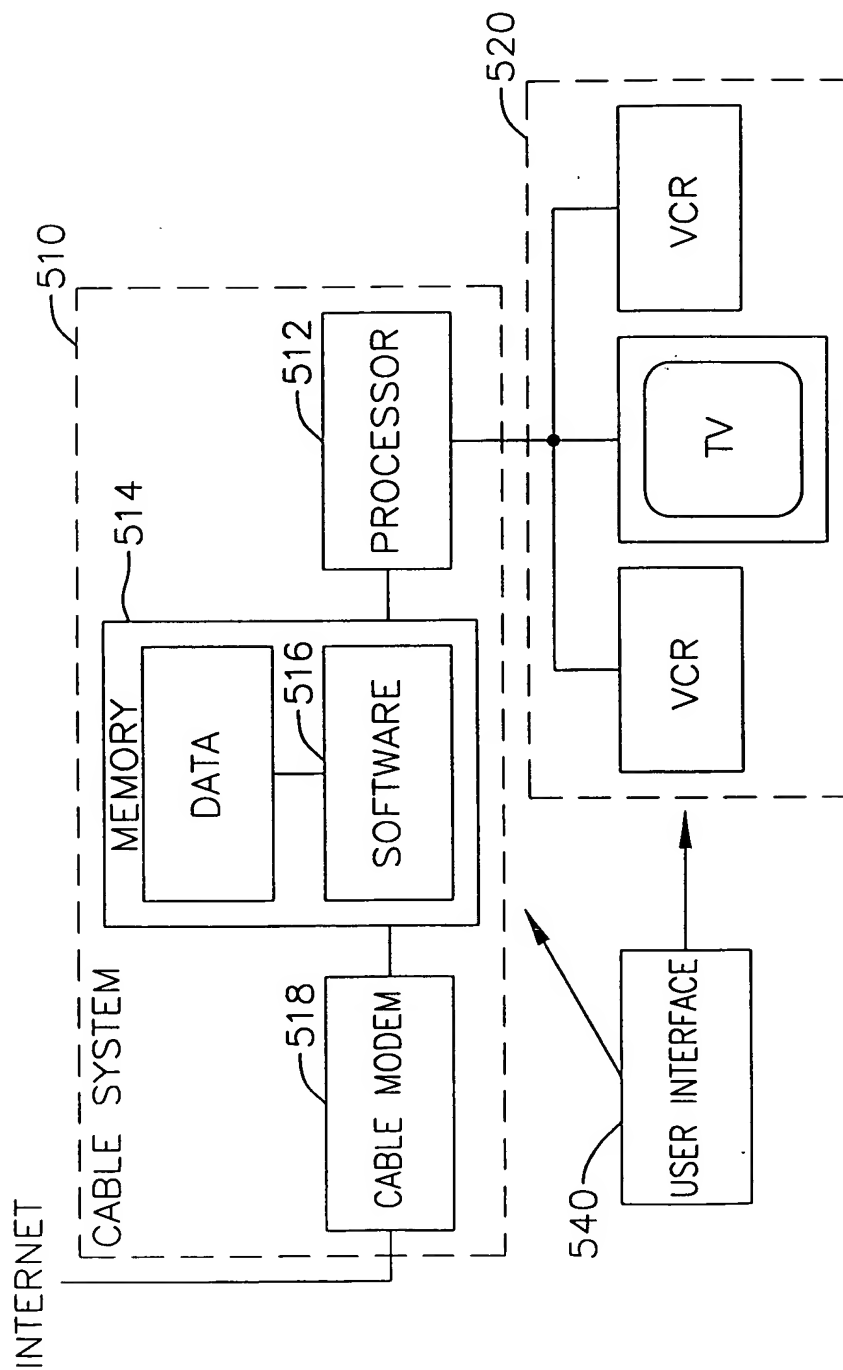


FIG. 9

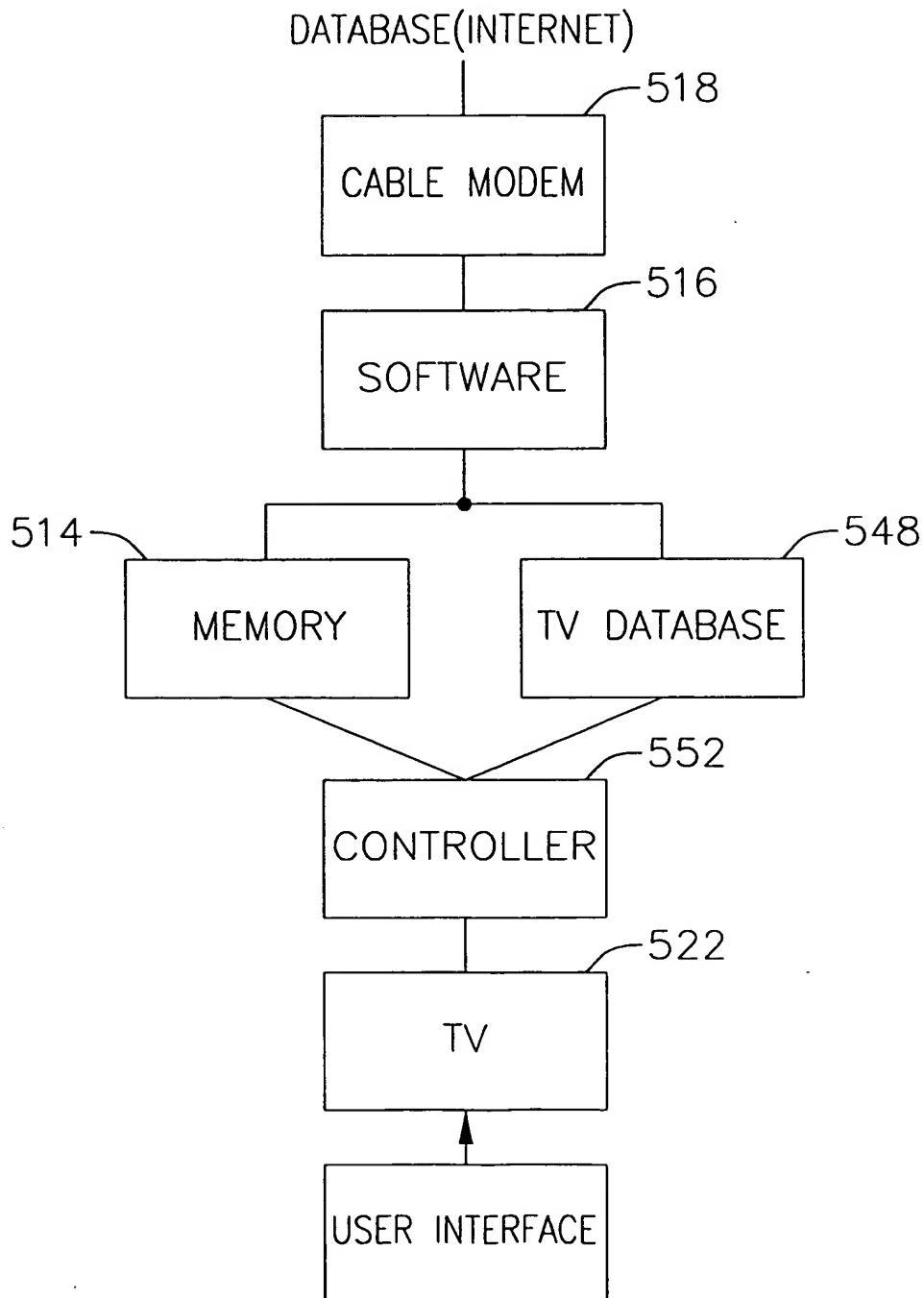


FIG. 10

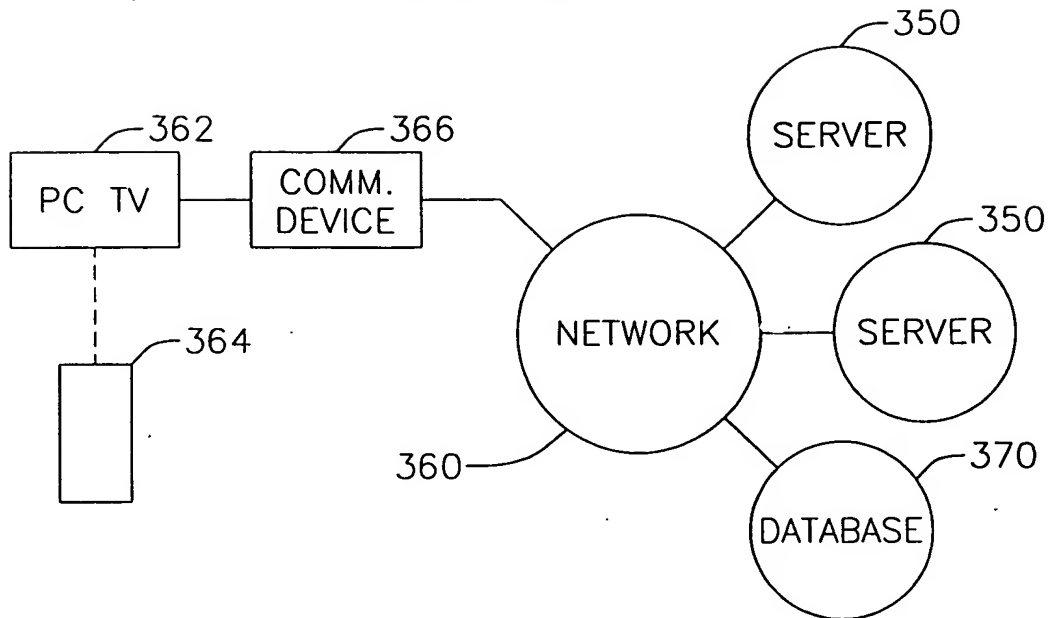
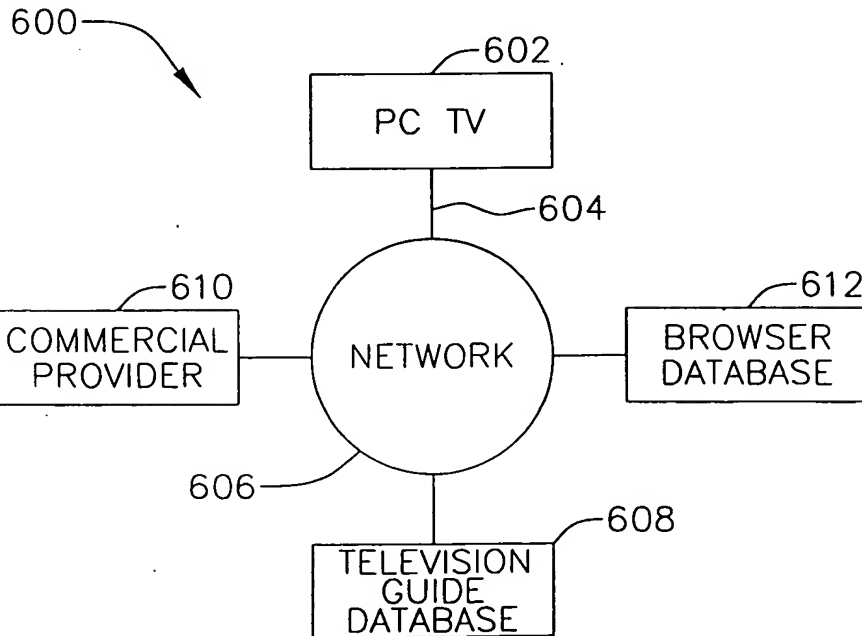
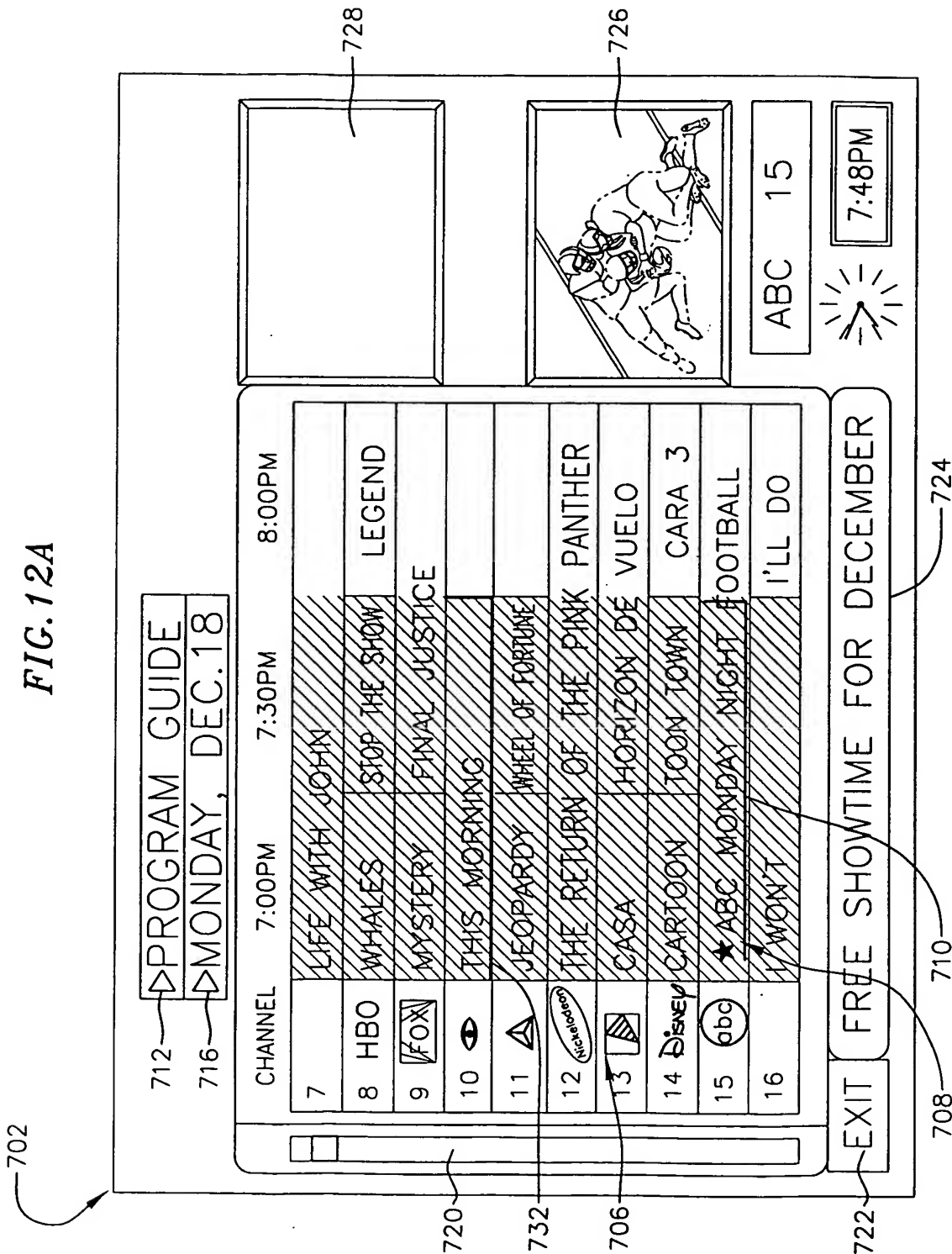


FIG. 11





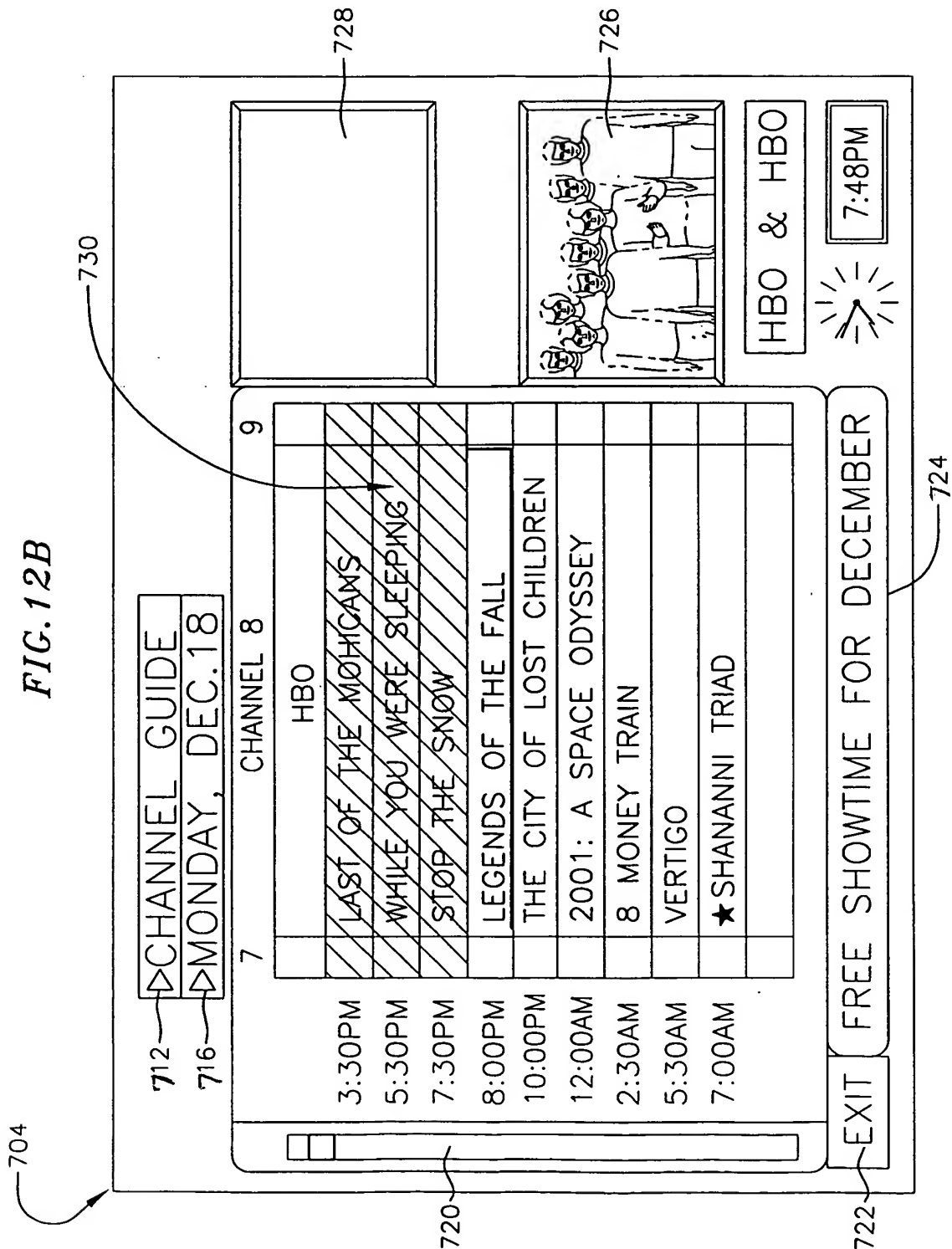


FIG. 13A

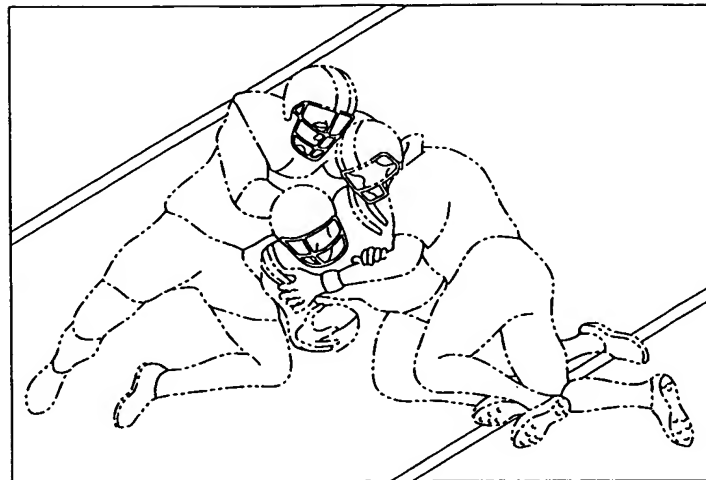
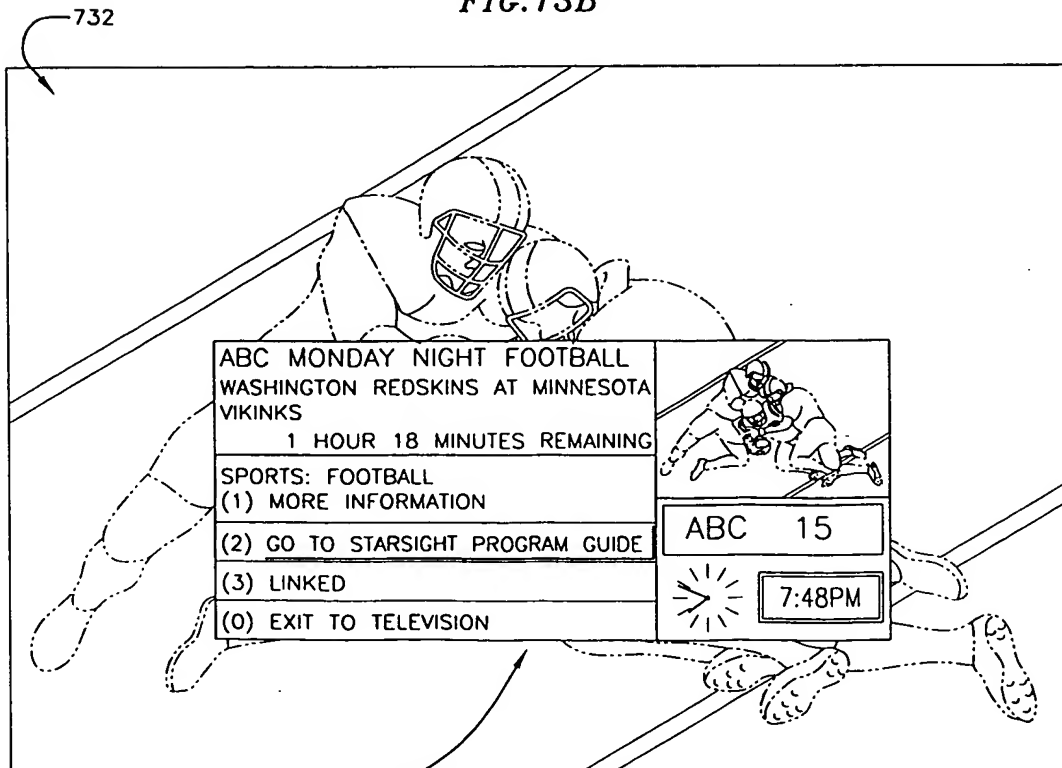


FIG. 13B



730

FIG. 13C

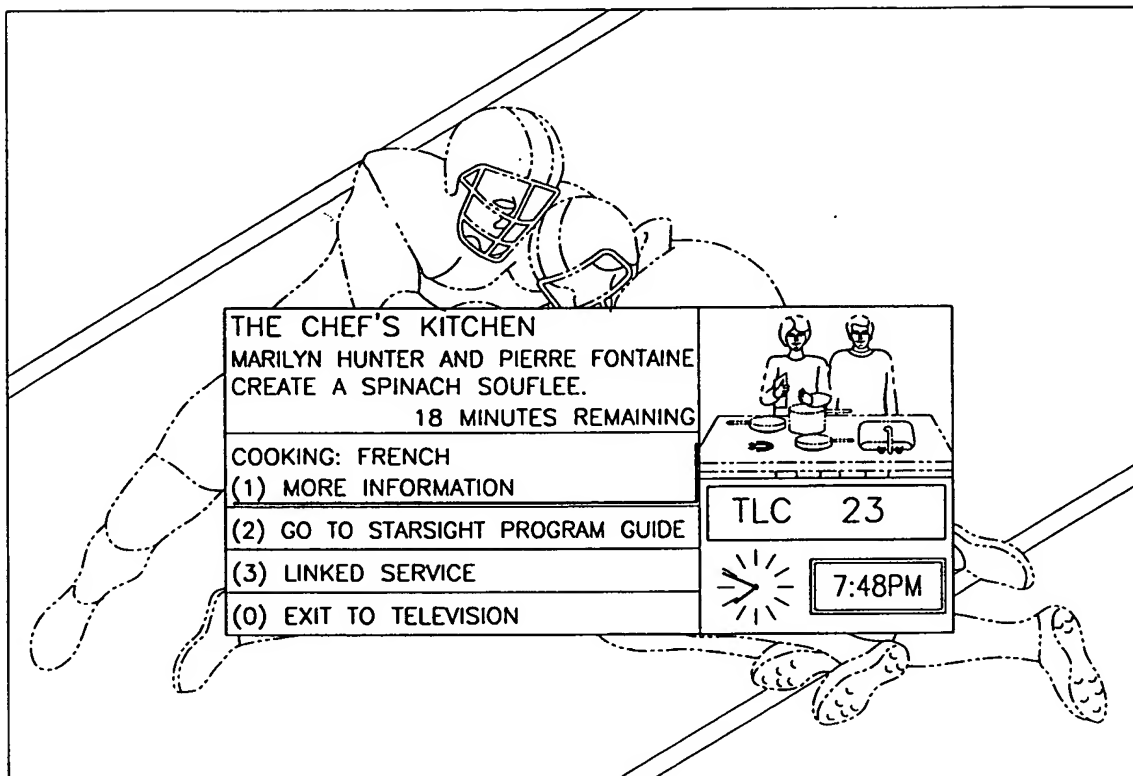


FIG. 14A

-HOURS	
MOVIES: DRAMA	
(1) MORE INFORMATION	
(2)	TUNE TO THIS CHANNEL NOW
(3)	RECORD THIS PROGRAM
(4)	PUT THIS PROGRAM ON MY FAVORITES LIST
(5)	REMIND ME WHEN THIS PROGRAM AIRS
(6)	RESTRICT ACCESS TO THIS PROGRAM
(7)	LINKED SERVICE
(0) GO BACK TO PROGRAM GUIDE	

FIG. 14B

MOVIES: DRAMA	
(1) MORE INFORMATION	
(2)	\$ ORDER MOVIE WHEN YOU LIKE...
(3)	\$ HBO INTERVIEW: BRAD PIT
(4)	A HOPKINS "REMAINS OF THE DAY"
(5)	\$ UNIVERSAL PICTURES ONLINE...
(6)	\$ UNIVERSAL STUDIOS FAMILY TICKET OFFER
(<)	BACK TO PREVIOUS MENU
(0) GO BACK TO PROGRAM GUIDE	

FIG. 14C

ENTERING PASSWORD	
BY ENTERING YOUR PASSWORD YOU ARE CONFIRMING A PURCHASE OR VALIDATION OF YOUR ID. PLEASE ENTER YOUR PASSWORD TO ORDER THIS MOVIE FOR THE LISTED PURCHASE PRICE.	
HELP: PASSWORD	
(1) INFO ON (LEGENDS OF THE FALL)	\$3.95
<div>ENTER PASSWORD FOR DELIVERY IN 7 MINUTES @ 7:55PM LEGENDS OF THE FALL-\$3.95</div>	
(2) ACCEPT PASSWORD...	
(<) BACK TO PREVIOUS MENU	
(0) GO BACK TO PROGRAM GUIDE	

FIG. 14D

CONFIRMING YOUR PURCHASE	
YOU HAVE SUCCESSFULLY ENTERED YOUR PASSWORD. CLICKING ON "YES" ITEM WILL FINALIZE YOUR PURCHASE.	
HELP: CONFIRMING YOUR PURCHASE	
(1) INFO ON (LEGENDS OF THE FALL)	\$3.95
<div>YOU HAVE SUCCESSFULLY ENTERED YOUR PASSWORD. ARE YOU SURE YOU WANT TO PROCEED TO FINALIZE YOUR ORDER ?</div>	
(2) YES	
(<) NO (BACK TO PREVIOUS MENU)	
(0) GO BACK TO PROGRAM GUIDE	

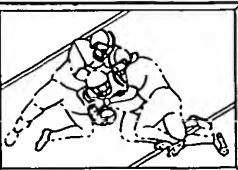
FIG. 14E

LEGENDS OF THE FALL THREE SONS OF A RETIRED ARMY OFFICER RETURN FROM WORLD WAR 1 TO PURSUE VERY DIFFERENT LIVES. ANTHONY HOPKINS, BRAD PITT, JULIA ORMOND. VIDEO ON DEMAND PRICE-\$3.95	
MOVIES: DRAMA	
(1) MORE INFORMATION	
YOUR ORDER CONFIRMED ! 12.15.95 OR.#950384383 IT.#346VOOL ACCOUNT 234.95430 PURCHASE: \$3.95	
(2) OK (BACK TO PREVIOUS MENU)	
(3) GO TO YOUR LIST OF PURCHASES	
(0) GO BACK TO PROGRAM GUIDE	

FIG. 15A

▶ PROGRAM GUIDE	
▶ CHANNEL GUIDE	
VIDEO ON DEMAND	
7	RECORDINGS
8	FAVORITES & REMINDERS
9	PARENTAL CONTROLS
10	THEMES & SEARCHES
11	WORLD OF SERVICES
12	MESSAGES
13	SETUP & UTILITIES
14	
15	
16	

ABC 15



7:48PM

EXIT FREE SHOWTIME FOR DECEMBER

FIG. 15B

MESSAGES
CHECK NEW MESSAGES

MESSAGE	DATE	SUBJECT
INFO@STARSIGHT.COM	12/14/95	NEW FEET...
BOB@ONLINE.COM	12/14/95	DIRECTION...
NEWSLETTER@IDC.COM	12/13/95	JANUARY ISSUE
INFO@STARSIGHT.COM	12/12/95	NEW SERVICES FOR...
SEVICE@PGA.COM	12/11/95	BILLING INFORMATION
lisa@AOL.COM	12/4/95	HI THERE...
alex@PRODIGY.COM	12/3/95	YOUR MOM
OFFER@STARSIGHT.COM	12/1/95	FREE ENTITY

CREATE MESSAGE

EXIT FREE SHOWTIME FOR DECEMBER

COX

HBO 8 HBO

7:48PM

FIG. 15C

MESSAGES
CHECK NEW MESSAGES

FROM: INFO@STARSIGHT.COM

DATE: SUN.'14 DEC.95' 11:22:58 PST
FROM: INFO@STARSIGHT.COM
TO: ALL STARSIGHT SUBSCRIBERS

SUBJECT: NEW SERVICES FOR DECEMBER

TO:ALL STARSIGHT SUBSCRIBERS

WELL, DECEMBER IS BRINGING SOME
EXCITING NEW ADDITIONS TO THE STARSIGHT
SERVICE. IN ADDITION TO THE NEW SERVICE
WE ADDED LAST MONTH, INCLUDING OUR POPULAR
NEW FEATURES, BUSINES AND STOCK UPDATES.

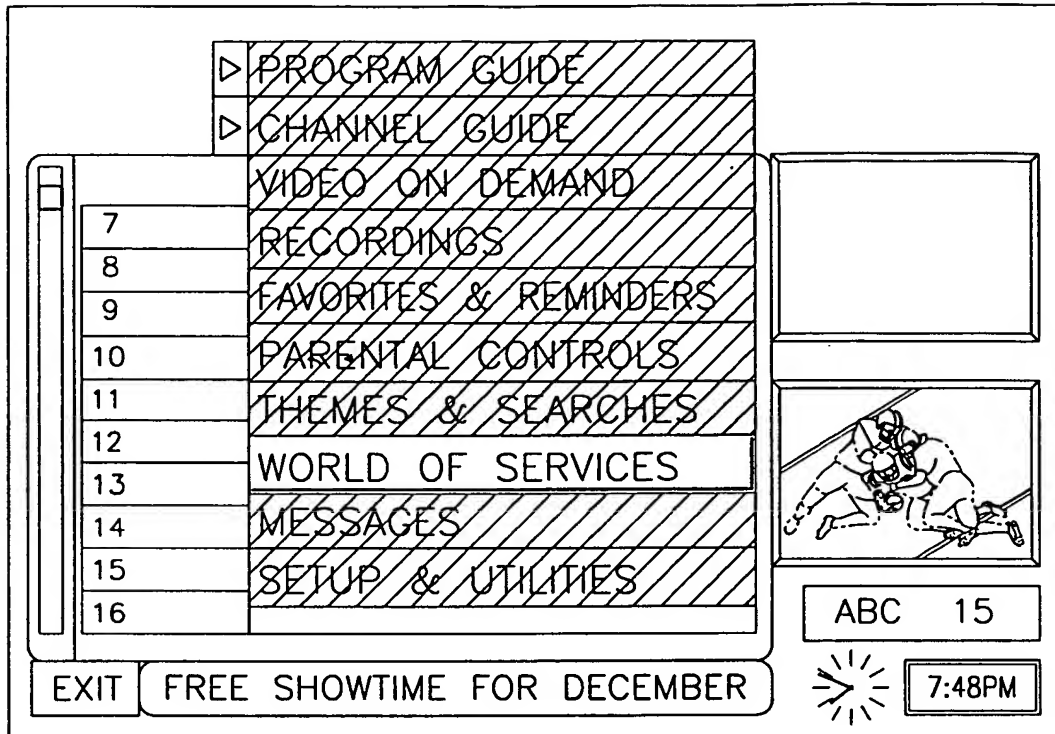
EXIT FREE SHOWTIME FOR DECEMBER

COX

HBO 8 HBO

7:48PM

FIG. 16A



1004427-011001

FIG. 16B

WORLD OF SERVICES
NEWS, WEATHER & SPORTS

COX

CHOOSE ONE OF THE SPECIAL SERVICES

STARSIGHT HEADLINE NEWS
STARSIGHT NATIONAL & LOCAL WEATHER
STARSIGHT SPORTS
STARSIGHT BUSINESS & STOCKS UPDATE
STARSIGHT MUSIC VIDEOS
STARSIGHT DAILY HOROSCOPE
STARSIGHT CARTOON OF THE DAY

EXIT FREE SHOWTIME FOR DECEMBER

HBO 8 HBO

7:48PM

FIG. 16C

WORLD OF SERVICES
NEWS, WEATHER & SPORTS

COX

STARSIGHT HEADLINE NEWS

TOP STORY: MEXICAN DRUG KINGPIN STAYS IN
REUTERS HOURLY NEWS SUMMARY
BOSNIAN OPERATION ALLOWED BY HEAVY SNOW
REPUBLICANS FORESEE END TO BUDGET TALKS
CECHKRIYAN REBELS BREAK OFF NEGOTIATIONS
HILLARY CLINTON UNDER FIRE
BOSTON FINANCIAL DISTRICT
ASTRONAUT'S SUCCESS FOR A SATELLITE
SUPREME COURT DECIDES. FORD AIRBAG APPE
HOUSING STARTS UP IN NOVEMBER REPORTS

EXIT FREE SHOWTIME FOR DECEMBER

HBO 8 HBO

7:48PM

702

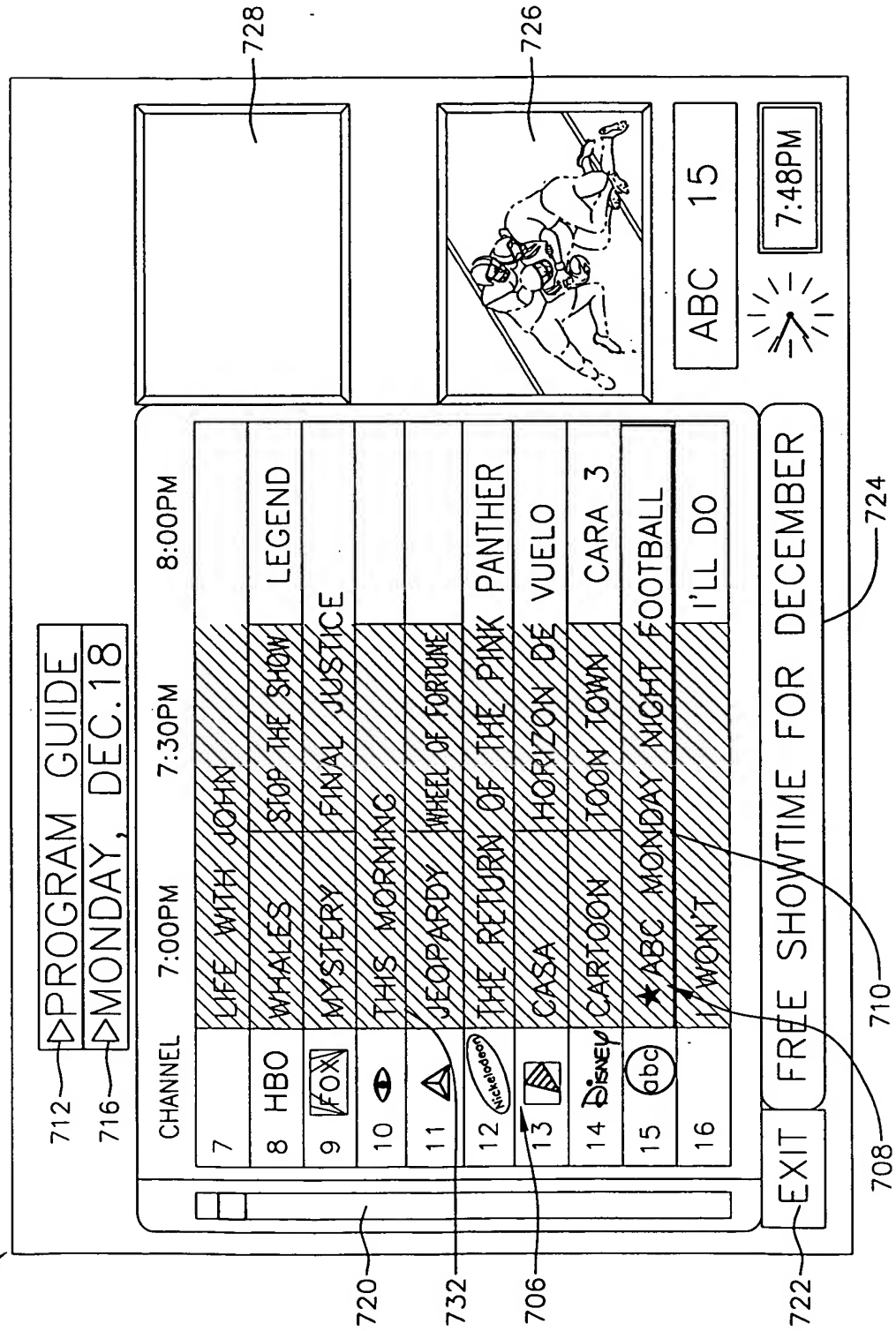


FIG. 17B

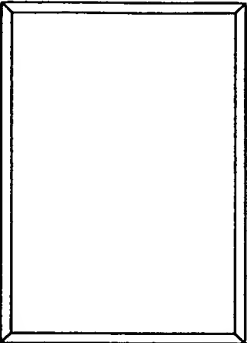
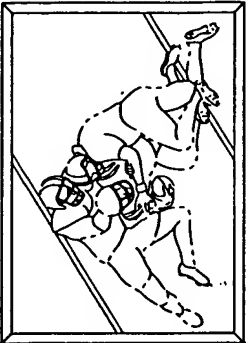

<p>ABC MONDAY NIGHT FOOTBALL WASHINGTON REDSKINS AT MINNESOTA VIKINGS. LIVE COMMENTARY BY FRANK GIFFORD AND THE ABC CREW.</p>		
<p>1 HOUR 18 MINUTES REMAINING</p>		
<p>SPORTS: FOOTBALL (1) MORE INFORMATION</p>		<p>ABC 15</p>
<p>(2) TUNE TO THIS CHANNEL NOW (3) RECORD THIS PROGRAM (4) PUT THIS PROGRAM ON MY FAVORITES LIST (5) REMIND ME WHEN THIS PROGRAM AIRS (6) RESTRICT ACCESS TO THIS PROGRAM (7) LINKED SERVICE</p>		
<p>(0) GO BACK TO PROGRAM GUIDE</p>		<p>7:48PM</p>
<p>EXIT</p>		<p>FREE SHOWTIME FOR DECEMBER</p>

FIG. 17C

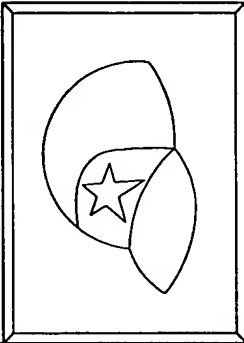
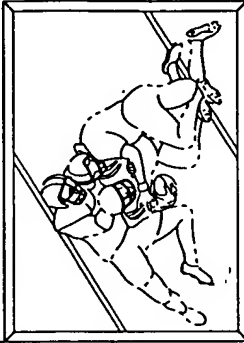

<p>OFFICIAL NFL CAP</p> <p>A GOOD-LOOKING ACCESSORY FOR ANY FAN. YOUR FAVORITE NFL TEAM LOGO EMBROIDERED ON A TOP-QUALITY ALL-COTTON CAP. COMES IN TEAM COLORS.</p> <p>SPECIAL OFFER—\$9.95</p>		
<p>SPORTS: FOOTBALL</p> <p>(1) MORE INFORMATION</p>		
<p>(2) \$ PURCHASE WASHINGTON REDSKINS CAP...</p> <p>(3) \$ PURCHASE MINNESOTA VIKINGS CAP...</p> <p>(4) GO TO NFL SPORTS PRO SHOP</p> <p>(5) \$ ORDER TRANSCRIPTION OF THIS PROGRAM</p> <p>(6) \$ ORDER NFL HIGHLIGHTS</p> <p>(7) BACK TO PREVIOUS MENU</p>		<p>ABC 15</p>
<p>(0) GO BACK TO PROGRAM GUIDE</p>		 <p>7:48PM</p>
<p>EXIT FREE SHOWTIME FOR DECEMBER</p>		

FIG. 17D

ENTERING PASSWORD	
BY ENTERING YOUR PASSWORD YOU ARE CONFIRMING A PURCHASE OR VALIDATION OF YOUR ID. PLEASE ENTER YOUR PASSWORD TO ORDER THIS ITEM FOR THE LISTED PURCHASE PRICE.	
HELP: PASSWORD	
(1) INFO ON (OFFICIAL NFL CAP)	\$9.95
<div>ENTER PASSWORD FOR DELIVERY VIA U.P.S. OFFICIAL NFL CAP-WA REDSKINS-\$9.95</div>	
(2) ACCEPT PASSWORD...	
(<) BACK TO PREVIOUS MENU	
(0) GO BACK TO PROGRAM GUIDE	

FIG. 17E

HELP: CONFIRMING YOUR PURCHASE	
(1) INFO ON (OFFICIAL NFL CAP)	\$9.95
<div>YOU HAVE SUCCESSFULLY ENTERED YOUR PASSWORD. ARE YOU SURE YOU WANT TO PROCEED TO FINALIZE YOUR ORDER ?</div>	
(2) YES	
(<) NO (BACK TO PREVIOUS MENU)	
(0) GO BACK TO PROGRAM GUIDE	

FIG. 17F

OFFICIAL NFL CAP	
A GOOD-LOOKING ACCESSORY FOR ANY FAN. YOUR FAVORITE NFL TEAM LOGO EMBROIDERED ON A TOP-QUALITY ALL-COTTON CAP. COMES IN TEAM COLORS. SPECIAL OFFER-\$9.95	
SPORTS: FOOTBALL	
(1) MORE INFORMATION	
<div>YOUR ORDER CONFIRMED ! 12.15.95 OR.#950384271 IT.#3452NP ACCOUNT 234.95430 PURCHASE: \$9.95</div>	
(2) OK (BACK TO PREVIOUS MENU)	
(3) GO TO YOUR LIST OF PURCHASES	
(0) GO BACK TO PROGRAM GUIDE	